

Milk Production Program. The Division of Marketing administers the affairs of the Markets Branch, Dairy Branch, Co-operative Loans Board, Milk Industry Board, Farm Products Marketing Board, Ontario Stock Yards Board, Ontario Food Terminal Board, and the Farm Products Inspection Service.

The Live Stock Branch promotes livestock improvement policies with particular attention to the health of animals, gives support to purebred livestock associations, licenses artificial insemination centres, community sales, wool warehousemen and egg grading stations.

Through a staff of Agricultural Representatives, one of whom is located in each county and district, the Extension Branch carries on an educational and extension service, gives leadership to 4-H Club work and to the Ontario Junior Farmers' Association. This Branch also administers policies providing assistance to farmers and settlers in northern Ontario in connection with land clearing and breaking and improvement of farms and livestock. The Home Economics Service, which is part of the Extension Branch, gives leadership to organized activities of rural women.

The Agricultural and Horticultural Societies Branch provides assistance to agricultural and horticultural fairs and exhibitions, ploughing matches and other competitions and administers the Community Centres Act.

The Field Crops Branch assists in the development of good cultural practices and promotes the use of improved strains of seed and works for the improvement of pastures. It also administers the Weed Control Act.

The Farm Economics and Statistics Branch carries on research in farm business including cost analysis, marketing, and land use. In co-operation with the Dominion Bureau of Statistics it gathers and publishes statistics of agricultural production.

The Markets Branch administers the Farm Products Marketing Act; the Farm Products Grades and Sales Act; the Co-operative Loans Act; the Grain Elevator Storage Act; and the Farm Products Containers Act.

The Dairy Branch provides an inspection, instruction and supervision service to all dairy factories and promotes the production of clean milk on farms. The Milk Industry Board of Ontario, functioning under the authority of the Milk Industry Act, regulates and supervises the marketing of milk and cream.

The Information Branch prepares and distributes—through press, radio, television and publications—information of value to producers and consumers of Ontario's farm products.

The Ontario Agricultural College, including Macdonald Institute and the Ontario Veterinary College, all located at Guelph, provides research and extension services to Ontario agriculture, as does the Horticultural Experiment Station at Vineland, the Western Ontario Agricultural School and Experimental Farm at Ridgetown, and the Kemptville Agricultural School at Kemptville. Demonstration Farms in northern Ontario, one at New Liskeard and another at Sault Ste. Marie, are operated for the demonstration of methods adaptable to the area concerned, present emphasis being on beef cattle production. Supervision of the schools and colleges, experimental farms, and the Ontario Telephone Authority, is the direct responsibility of the Deputy Minister of the Department.

Manitoba.—The Department of Agriculture serves Manitoba through the following branches: agricultural extension; livestock; dairy; soils, crops and weeds administration; agricultural publications, statistics and radio and information service; co-operative services; and the provincial veterinary laboratory.

The Extension Service deals with agricultural economics, horticulture, poultry, agricultural engineering, beekeeping, 4-H Clubs and women's work, and has specialists devoting attention to these subjects. Meetings, field days and short courses are held. Thirty-five agricultural representatives are located throughout the province, each serving from one to five municipalities; 12 home economists serve designated areas.